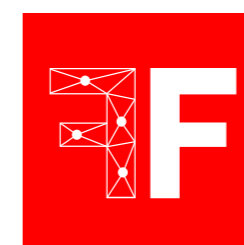
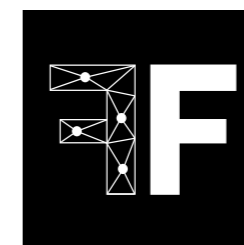
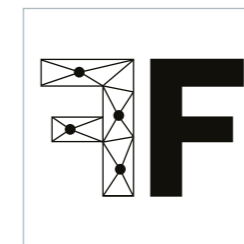


Logo usage



Logotype and symbol can be both displayed in their negative and positive version on every brand's color.

For printing purposes, the smallest printable size is 40x8mm.

Typography

Nunito Sans Font Family

Nunito Sans for all kind of contents

Aa
Regular

Aa
SemiBold

Aa
ExtraBold

Nunito Sans

*recommended weights

Colors

PRIMARY COLORS



Rich Black

RGB: 0/0/0

HEX: #333333

CYMK: 70/50/30/100



Pure Red

RGB: 255/0/0

HEX: #FF0000

CYMK: 0/100/100/0

NEUTRALS

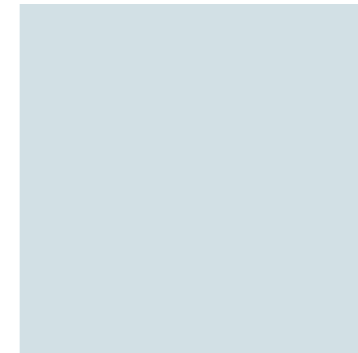


Gray 1

RGB: 174/187/192

HEX: #aebbc0

CYMK: 30/15/15/0



Gray 2

RGB: 210/224/229

HEX: #d2e0e5

CYMK: 16/05/06/0

SECONDARY COLORS



Secondary red

RGB: 210/62/62

HEX: #d23e3e

CYMK: 10/90/80/0



Fraugster Black

RGB: 24/35/39

HEX: #182327

CYMK: 80/65/60/70